



Exhibitor Showcase On-Site Schedule

Sunday, May 3

12:00 pm – 4:00 pm Exhibitor Booth Set up in the Grand Hall (Second Floor)

Monday, May 4

6:30 am - 7:45 am Grand Hall is Open to Finalize Set up

7:00 am - 8:00 am Breakfast Served

8:00 am - 9:30 am **Annual Business Meeting and Keynote Presentation**
Five Strategies to Songwriting: Building Valuable Relationships,
presented by Jimmy Yeary

9:30 am - 12:30 pm **Exhibitor Showcase**
One person must be at your booth during Showcase Hours

12:30 pm - 1:30 pm Lunch in the Summit Ballroom (Fourth Floor)

2:30 pm - 4:15 pm Afternoon Sessions

4:15 pm - 5:15 pm **Exhibitor Showcase Happy Hour**

5:15 pm - 6:30 pm **Exhibitor Tear Down**

2026 MHEDA Convention

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Need Assistance?

Contact Rebecca Hein at rhein@mheda.org

