



Incentives and Benefits: Overview

Ford Marketplace, Modem Activation, and Telematics help improve uptime on business vehicles starting with the complimentary, easy-to-use Ford Pro Telematics Essentials. Start realizing the benefits in three easy steps:

1. Create a customer profile and complete the sign-up form at: <https://fleetaccount.ford.com/customer-signup>
2. Once your profile is active for your Ford Fleet Identification Number ("FIN") you can select VINs for modem activation; and
3. Enroll VINs in complimentary Ford Pro Telematics Essentials, which provides real-time vehicle health alerts through engine diagnostic codes, recall information and much more. You'll also get planned maintenance tracking and soon, remote lock/unlock capability features.

5- Year / 100,000 Miles Commercial Vehicle Gas Powertrain Warranty

Ford vehicles reported sold as fleet to your FIN code are eligible for a 5-year / 100,000 mile limited powertrain warranty extension on the following Ford models:

- F150 (excluding Raptor)
- Super Duty (F250-F600, also includes F53/F59)
- Transit Van, Cutaway and Chassis Cab
- E-Series (Econoline)
- Medium Duty (5- Years / 100,000 miles, or 4,000 engine hours, whichever occurs first)

Total Unit Volume and Incentives per Program Year

Eligible Vehicle Lines	Body(*)	Engine	Engine Description	Model	1 to 1	2+
Bronco Sport	ALL	ALL	All Bronco Sport Engines	2025	\$1000	\$1000
E-Series	ALL	ALL	ALL E-Series Engines	2026	\$1000	\$1000
Expedition	ALL	ALL	All Expedition Engines	2025	\$2000	\$2000
Explorer Active	EXPA	ALL	All Explorer Engines	2025	\$1000	\$1000
Explorer Premium	PREM	ALL	All Explorer Engines	2025	\$1500	\$1500



Eligible Vehicle Lines	Body(*)	Engine	Engine Description	Model	1 to 1	2+
F150 Regular Cab	RC	ICE	Internal Combustion Engine (Gas)	2025	\$1250	\$1350
F150 SuperCab 4X2	SC42	ICE	Internal Combustion Engine (Gas)	2025	\$2000	\$2100
F150 SuperCab 4X4	SC44	ICE	Internal Combustion Engine (Gas)	2025	\$2000	\$2100
F150 SuperCrew 4X2	CC42	ICE	Internal Combustion Engine (Gas)	2025	\$3000	\$3100
F150 SuperCrew 4X4	CC44	ICE	Internal Combustion Engine (Gas)	2025	\$3000	\$3100
F150 SuperCrew 4X4	CC44	BEV	Battery Electric Vehicle	2025	\$5000	\$5000
F150 SuperCrew 4X4	CC44	HEV	Hybrid Electric Vehicle	2025	\$3500	\$3600
F600 Chassis Cab	F600	ALL	All Super Duty Engines	2025	\$750	\$750
Maverick	ALL	993	2.5L Hybrid Engine	2025	\$0	\$0
Maverick	ALL	99A	2.0L EcoBoost Engine	2025	\$750	\$750
Mustang Mach E	ALL	ALL	All Mustang Mach E Engines	2025	\$3000	\$3000
Ranger	ALL	ALL	All Ranger Engines	2025	\$1000	\$1000
Super Duty F350 thru F550 (Chassis Cabs Excl F600)	CHAS	ALL	All Super Duty Engines	2025	\$750	\$750
Super Duty Pickup	SDPU	DSL	Super Duty Diesel	2025	\$2500	\$2600
Super Duty Pickup	SDPU	GAS	Super Duty Gas	2025	\$3000	\$3100
Transit	ALL	BEV	Battery Electric Vehicle	2025	\$3000	\$3000
Transit	ALL	ICE	Internal Combustion Engine (Gas)	2025	\$3000	\$3100

* Incentive offerings are subject to exclusions of certain vehicle lines, body styles or powertrains, or other specialty service vehicles (unless explicitly listed in your per units incentive grid). Please see <https://www.fordpro.com/en-us/> for more details on Vehicles.

Get Started!

This program was sponsored by MHEDA member Olathe Fleet Solutions. For more information or to get started contact [Olathe Fleet Solutions](#) today!

About Olathe Fleet Solutions

[Olathe Fleet Solutions](#) specializes in providing tailored fleet management services for small and medium-sized businesses. Their offerings include vehicle acquisition, leasing, upfitting, logistics, and telematics support, all designed to optimize your fleet's performance and efficiency. Whether you're looking to explore vehicle options, request pricing, or discuss a customized fleet strategy, their experienced team is ready to assist.