2024 MHEDA Calendar

Programs and Resources for YOU!

Q1 Q2	January 10 January 15 January 17 January 24 January 29 January 31 January 31 January 31 February 13 February 15 February 15 February 13 March 10 March 11-14 March 11-14 March 11-14 March 11-14 March 12 April 15 April 15 April 20-24 May 1 May 16 June 1 June 13	DSC Benchmarking Survey Begins Q1 The MHEDA Journal Available Online - Economic Forecast Issue The Enormous Impact of Culture (Webinar) Evaluating Our Current Culture (Webinar) Employee Compensation Dashboard Available Online The Blueprint for Building an Extraordinary Culture! (Webinar) 2024 MVP/MVS Award Application Closes 2024 Liz Richards Scholarship Application Closes 2024 Liz Richards Scholarship Application Closes Q1 ITR Economic Forecast Report Available Online Last day for Convention Early Bird Discount! AI: Treasure Chest Or Pandora's Box? (Webinar) Regional Networking Summit, Hosted by Carolina Handling (Charlotte, NC) DSC Benchmarking Survey Ends University of Innovative Distribution (Indianapolis, IN) Visit MHEDA at MODEX 2024 in booth A13106 (Atlanta, GA) MHEDA Member Networking Reception at MODEX Q2 The MHEDA Journal Available Online – Convention Issue MHEDA Annual Convention & Exhibitor Showcase (San Diego, CA) Q2 ITR Economic Report Available Online Mastering EEAT: Building Trust with Content, Testimonials, & Links (Webinar) DSC Benchmarking Reports Available Unleash the Power of AI: Save Time, Boost Sales and Marketing (Webinar)
Q3	June 27 July 15 July 25 August 1 August 15 August 20 September 12	Double Your Marketing Impact: Personalization (Webinar) Q3 The MHEDA Journal Available Online – Celebrating Success Issue Emerging Leaders Conference (Chicago, IL) Q3 ITR Economic Report Available Online 2025 Material Handling Business Trends Available Online MHEDA Master Manager - 10-Week Virtual Series begins Parts & Service Management Conference (Elk Grove Village, IL)
Q4	October 1 October 24 October 15 November 6-7 November 1 November 15 December 15	2025 MVP/MVS Award Application Opens Automation Solutions Conference (Cleveland, OH) Q4 The MHEDA Journal Available Online – Trends Issue Women in Industry Conference (Rosemont, IL) Q4 ITR Economic Report Available Online 2025 Liz Richards Scholarship Application Opens 2025 Convention Details and Registration Available Online

For more details visit mheda.org/events. Programs added often. *Dates and programs subject to change*.

