MHEDA CONVENTION & EXHIBITOR SHOWCASE

THE MAGIC STARTS HERE

MAY 2-6, 2020
HILTON ORLANDO BONNET CREEK
ORLANDO, FL
Magic is defined as an extraordinary power or influence. As leaders in the material handling industry, you are expected to flawlessly execute magic every day for your team and your customers. But in reality, there is so much that goes on behind the scenes to make performances appear effortless. Don’t you sometimes wish for a magic wand?

Attend MHEDA’s 65th Annual Convention and we will share with you the tools and insight you need to create magic within your organization. We've planned an enchanted experience designed to unlock mindsets, define goals and plan for an uncertain future.

Beyond the strategic thinking, you will have the opportunity to learn some actionable business skills, including hiring the right people, implementing telematics, identifying cyber security essentials, managing CRM, developing digital marketing plans, and protecting your digital footprint.

Since the 2020 Convention will take place in Orlando, Florida, there are a variety of fun, local options; including four nearby Disney theme parks, quirky and memorable Gatorland, world-class onsite golf course and so much more.

If you are ready to elevate your business and transform yourself, then register today for MHEDA’s Convention because “The Magic Starts Here.”

**2020 CONVENTION CHAIRMAN**
Ted Springer, President
Springer Equipment Company
Ted and Annette Springer

**2020 MHEDA CHAIRMAN OF THE BOARD**
Michael Wall, President
CSI Materials Handling
Michael and Terese Wall

**REVIEWS FROM PAST ATTENDEES**

“Networking and education, can’t pick just one.” - Linda Anlauf, WPRP

“Best part? The opportunity to gain other peoples’ perspective on challenges we are facing, along with the Exhibitor Showcase where we could meet with multiple vendors with the same product/service at once.” - Jeff Darling, Washington Liftruck

“The keynotes were some of the best we have had!” - Brad Baker, Cardinal Carryor, Inc.

“I have been in the industry for 18 years. This was my first conference, it should have been my 18th.” - Todd Cartwright, Teilhaber Mfg

“Excellent speakers and breakout sessions; I also enjoyed the networking discussions during Showcase.” - Dick Davidson, Thombert

“The quality of the speakers and their content was excellent.” - Michelle Nichter, TMHU
Magic is much more than sleight of hand. It’s the ability to guide perspective, spotlight influence, and challenge belief systems. Vinh Giang shares how creating and cultivating the RIGHT influence in our lives can make the difference between tremendous success or limited mediocrity. What we know in this world is that everything that once seemed impossible can be re-imagined and overcome. It takes suspending old belief systems, unlocking mindsets, deliberate and definitive action. And yes, even a little magic. Presented by Vinh Giang, CEO, magician and entrepreneur on Monday, May 4th from 8:30 am – 9:30 am.

**BECOMING UNBREAKABLE: UNLEASHING THE POWER OF PURPOSE**

Our ability to perform at the highest levels is critically impacted by what we allow to influence us. As a leader, our ability to control our influences determines the impact we have within our organization and the light in which we are seen by our people. Learn why our purpose is hiding and how we find it; the secret to amping up commitment level; and how to align personal and organizational core values. Presented by Brant Menswar, author, musician and speaker on Tuesday, May 5th from 8:45 am – 10:00 am.

**ECOsolete CHALLENGES AND CHANGES**

The opportunities for increased profits are real, but you need to know what to expect and how strong the economic trends will be. You can make money during periods of rise and periods of decline – and both are ahead for us to navigate. Review the impact of tariffs upon the economy, where interest rates are heading, and how well key consumer indicators are doing. An update on ITR’s long-range 2030-2040 forecast will also be provided. Presented by Brian Beaulieu, CEO, ITR Economics, on Tuesday, May 5th from 12:30 pm – 1:30 pm.

**“BOGO” HALF-OFF DISTRIBUTOR REGISTRATION**

Share the convention with a key member of your team. For every Distributor Member Registration, we are happy to offer you one half-off registration for anyone at your company who has never been to the convention. One person must be registered in full.

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**GENERAL SESSIONS**

**CYBERSECURITY – WHAT MHEDA MEMBERS NEED TO KNOW**

Today there are many threats to IT security including ransomware, fraudulent wire transfers, viruses, spyware, hackers, and misuse of wireless networking. Mike Foster explains in plain English the shocking truth about how un-secure your business and vital systems likely are—and the critical questions you must ask your IT professionals to ensure that you are safe. Learn the top key strategies you must review and implement to make sure your essential information, network and assets are protected. Presented by Mike Foster, CEO of the Foster Institute, on Monday, May 4th from 1:30 pm – 2:30 pm.

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**SATURDAY, MAY 2**

- 10:00 am – 4:00 pm: Registration
- 12:00 pm – 4:00 pm: Gatorland Experience

**SUNDAY, MAY 3**

- 7:00 am – 2:00 pm: Golf Tournament
- 8:00 am – 4:00 pm: Registration
- 8:00 am – 12:00 pm: Celebration Bike Tour
- 9:00 am – 4:00 pm: Exhibitor Showcase Set-Up
- 4:30 pm – 5:30 pm: Newcomers Orientation
- 6:00 pm – 9:30 pm: Opening Party at Mango’s

**MONDAY, MAY 4**

- 6:30 am – 8:00 am: Breakfast
- 8:00 am – 9:30 am: Business Meeting & Keynote
- 9:30 am – 12:30 pm: Exhibitor Showcase
- 11:00 am – 3:00 pm: Spouse/Guest Program: Disney Springs Food Tour
- 12:30 pm – 1:30 pm: Lunch
- 1:30 pm – 2:30 pm: General Session: Cybersecurity
- 3:00 pm – 4:00 pm: Business Workshop
- 3:00 pm – 4:30 pm: Fishbowl Networking
- 4:30 pm – 5:30 pm: Happy Hour
- 5:30 pm – 7:00 pm: Exhibitor Showcase Tear Down

**TUESDAY, MAY 5**

- 7:00 am – 8:45 am: Breakfast
- 7:00 am – 8:30 am: Women in Industry Breakfast & Presentation
- 8:45 am – 10:00 am: General Session: Becoming Unbreakable
- 10:00 am – 12:00 pm: Spouse/Guest Program: Sound Healing & Yoga
- 10:15 am -11:30 am: Business Workshops
- 11:30 am – 12:30 pm: Lunch
- 12:30 pm – 1:30 pm: General Session: Economic Challenges & Changes
- 2:00 pm – 3:15 pm: Business Workshops
- 3:30 pm – 4:30 pm: Give Back Event
- 7:00 pm – 11:00 pm: Closing Party

**WEDNESDAY, MAY 6**

- 7:00 am – 9:00 am: Farewell Breakfast

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**2020 CONVENTION SCHEDULE**

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**THE PSYCHOLOGY OF ILLUSION**

Keynote Presentation

**BOGO** half-off Distributor Registration

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**FISHBOWL NETWORKING**

**2020 MATERIAL HANDLING TRENDS**

What are the 2020 Material Handling Business Trends? Come network and learn during the convention roundtable discussions. You will have the opportunity to share your perspective on a variety of current industry issues ranging from changing buying preferences, data collection, automation solutions and so much more! Topics will be picked out of a fishbowl. Don’t like the topic you picked? Throw it back in and pick another. Monday, May 4th from 3:00 pm – 4:30 pm.

**NEW IN 2020: MONDAY BUSINESS WORKSHOP!**

**THE DISTRIBUTOR VS MANUFACTURER SALES TEAM**

The role of distributor and supplier sales professionals differ considerably. Companies mis-hire for these roles because they do not carefully define key metrics. This presentation explores the differences, identifies key factors for success and reviews how to target and select the right people who will fit and perform. Presented by MHEDA Member Ty Swain, CEO and Founder of Growth Dynamics, on Monday, May 4th from 3:00 pm – 4:00 pm.

**MHEDA GIVES BACK**

**HUNGER PROJECT**

The Hunger Project is a high-energy event where members work side by side, assembly line style, packaging meals for children and families in need. MHEDA convention attendees will have the opportunity to do good and help others! Beyond the Give Back Event, we are also accepting monetary donations for this event. Funds received will be put towards the purchase of additional meals for those in need. Tuesday, May 5th from 3:30 pm – 4:30 pm. Pre-registration is required for this free event.

**YOU HAVE 7 SECONDS. MAKE THEM COUNT!**

It takes a blink of an eye, and like it or not, you are going to be judged. Your initial imprint on your customers is an important start to building a relationship with them. It will set the tone for the entire customer experience and influence their decision-making process. Sylvie will show you how you can influence the message you send to others. This program is available for all attendees. Pre-registration is required. Presented by Sylvie di Giusto, author and co-owner of the Studio for Image Professionals, on Tuesday, May 5th from 7:00 am – 8:30 am.
BUSINESS WORKSHOPS

TUESDAY, MAY 5
10:15 AM - 11:30 AM

MEMBER PANEL: SELL, ACQUIRE, GROW
Consolidation continues to change the composition of the industry and owners must consider different strategies for the future of their business depending on their desire to sell, acquire or better position the company. Hear the perspectives from MHEDA members who have chosen different paths to address this ongoing trend.

UNLOCKING THE POWER OF YOUR CRM
Modern management means solving for the bigger picture. Every organization is challenged with connecting the dots between their investments and revenue, but the key to a revenue-generating sales process is full visibility into your customer’s lifecycle. Learn industry-specific tools to better manage your team by unlocking the power of your CRM. Presented by MHEDA Member Lauren Zak, Director of Account Development, Concept Services, LTD.

THE COMPLEXITY OF SALES TODAY
Learn about the trends in business today that will lead to massive opportunity or challenges for the sales organization of tomorrow. The presentation focuses on how the customer buying processes are changing and how the sales force must adapt. Gain a solutions-focused approach and powerful takeaways. Presented by MHEDA Member Ty Swain, CEO and Founder of Growth Dynamics.

YOUR DIGITAL FOOTPRINT
Your online digital reputation defines how people perceive you without ever having a single conversation with you. The footprint you leave behind can expose information that can be found through a simple search. Learn how to advance your professional imprint online and avoid what may damage your reputation. Presented by Sylvie di Giusto, speaker and author.

TUESDAY, MAY 5
2:00 PM - 3:15 PM

TELEMATICS: PRE, DURING AND POST IMPLEMENTATION
Implementing any telematic system can be challenging for companies who are not prepared. In this session, we will discuss what tasks to complete before implementation day (how to prepare), implementation day (how to make sure you take full advantage of a tech’s time on site) and post-implementation (continue to see value thru OSHA compliance and data analytics.) Presented by MHEDA Member Tom Plunkett, President, Telematics Consultants LLC.

MANAGING ECONOMIC CHANGES
We will look at specific Management Objectives™ for each phase of the business cycle expected though 2022. This will be done in association with a deeper dive into what leading indicators to rely upon and what they are saying for the rest of 2020 and clues regarding 2021. Session will also include Q & A. Presented by Brian Beaulieu, CEO, ITR Economics.

LEADING ON PURPOSE
When employees find “purpose” at work, performance can reach extraordinary levels, the employee life cycle is lengthened and the ROI for everyone is increased exponentially. Attend this session and discover innovative ways to align personal core values with organizational values and how to use them to gain greater commitment. Presented by Brant Menswar, author, musician and speaker.

DIGITAL MARKETING REALITIES, WHAT WORKS, WHAT DOESN’T
This interactive session will address the state of digital marketing within a typical MHEDA member company, tactics that work, and digital marketing as a core competency. Review where your competitors are engaged and uncover how measuring results can help your ROI. Presented by MHEDA Members Eddie Bluff, Co-Founder and VP Key Accounts; Brian Bluff, CEO and Co-Founder; Matt Ford, President, Site Seeker.
ABOUT THE EXHIBITOR SHOWCASE
The Exhibitor Showcase features over 90 companies who provide products and solutions for material handling distributors. You are invited to walk the show floor to network with exhibitors and learn how they can help your company succeed and better serve your customers. We encourage you to take the time to review the list of exhibiting companies then plan on visiting booths. It’s a great way to enhance your convention experience on a personal and professional level.

MORE THAN A TRADE SHOW, IT’S AN EXPERIENCE
The Exhibitor Showcase is a dynamic, interactive material handling event designed for you to enjoy. Many exhibitors provide valuable door prizes and MHEDA also provides raffle tickets for other exciting prizes. Sponsors provide an assortment of food and drinks in the café and bars and also complimentary Wi-Fi throughout the Showcase ballroom.

SPECIAL RATE FOR BOOTH ASSISTANT
Are you an exhibitor? If you wish to bring a second person to help you out in your booth, we are happy to offer you the special discounted rate for a “Booth Assistant.” Limited to one person per booth. Special Rate includes Sunday and Monday functions only.

HAPPY HOUR - KEEP THE NETWORKING GOING!
MHEDA will bring together convention attendees for a bonus hour of networking, food, give-aways and more! The Happy Hour will take place in the same ballroom as the Exhibitor Showcase. Spouses are also invited to this event. Monday, May 4th from 4:30 pm – 5:30 pm.

PRICING/REGISTRATION INFO
Premium Booth: $3,850; Standard Booth: $3,300; Table-top: $2,000. Please note, prices do not include convention registration. One person must register in full as a convention attendee. Call the MHEDA office at 847-680-3500 if you would like to reserve a tabletop or booth.
2020 EXHIBITORS

501 3D Storage Systems
304 Advance Storage Products
420 Alliance Tire
108 Allied Systems Co.
417 Ambaflex Inc
526 Armadillo Tire LLC
121 Arrow Material Handling Products
220 Autoquip Corporation
321 Bluff Manufacturing
521 Boltoni Auramo, Inc.
112 Carter Controls
201 Cascade Corporation
416 Cogan Wire & Metal Products Ltd.
413 Columbia Vehicle Group, Inc.
316 Concentric Storage Systems
400 Cornerstone Specialty Wood Products, LLC
212 Cosme Inc.
510 Creditsafe, USA
516 Crestmark Vendor Finance div Meta Bank
106 Crown Battery
411 Cubic Designs, Inc.
315 DACS, Inc.
208 DaifuKa/Wynright
308 DIS Corporation

Donkey Forklift 119
Durable Corporation 114
East Penn Manufacturing Co., Inc. 312
eBS 313
e-Emphasys Technologies Inc
eliiftruck.com, Inc
EnerSys 412
FMH Conveyors 200
Genkinger Material Handling
GNB Industrial Power div Exide Technologies
Hamilton Caster & Mfg. Co.
Handle-it, Inc.
Hannibal Industries, Inc.
Hawker 419
HC Forklift America Corporation
Husky Rack & Wire
InCord
Indeto
ITC Manufacturing, Inc.
JT Bates Insurance Group
Lift Products
Mac Rak Inc
Mallard Manufacturing Corp
Material Handling Wholesaler
Metalware Corporation Inc.
Mezzanine Safeti-Gates, Inc.
Mobile Fleet Solutions, Inc.
Modern Equipment Company, Inc. (MECO-OMAHA)
Morse Manufacturing Company, Inc.
Nashville Wire Products
Noblelift North American Corp
Ohio Gratings, Inc.
Panel Built, Inc.
Presto Lifts
Rand Builders, Inc.
Relevant CRM
Resonant Dealer Services LLC
Ridg-U-Rak, Inc.
Ryon International Inc.
Sentry Protection Products
ServiceMax
SICK, Inc.
Softbase Development
Specialty Equipment Insurance Service aka Amtrust Specialty Equlp
Steel King Industries Inc
Stellana
Superior Fabrication Company LLC
Superior Tire & Rubber Corp.

506 Tennsco LLC
314 Thombert, Inc
514 Tinnacity LLC
103 Tracking Solutions Pty Ltd
203 Tri Lite, Inc.
414 Tri-Boro Shelving & Partition Corp.
115 TrinDocs
211 TVH
311 UNARCO
301 UNEX Manufacturing
100 United Material Handling, Inc.
120 Vestil Manufacturing Company
305 Wanzl North America/Technibilt, Ltd
218 West Point Rack, Inc.
300 Western Pacific Storage Solutions
320 Wildeck, Inc.
217 Winecraters LLC
206 Worldwide Material Handling

as of November 15, 2019

EXHIBITOR SHOWCASE HOURS

SUNDAY, MAY 3
SETUP: 9:00 am – 4:00 pm

MONDAY, MAY 4
SHOWCASE: 9:30 am – 12:30 pm
LUNCH: 12:30 pm – 1:30 pm
HAPPY HOUR: 4:30 pm – 5:30 pm
TEAR DOWN: 5:30 pm – 7:00 pm

FLOOR PLAN

CALL: (847) 680-3500 | EMAIL: CONNECT@MHEDA.ORG | VISIT: WWW.MHEDA.ORG
Spouses/Guests

Disney Springs Food Tour
World class cuisine has found a home at Disney Springs, and you will dine and sip your way through tasty treats and indulgent beverages. Tour includes stops at three exquisite dining establishments: Jaleo brings alive the spirit and flavors of Spain; Morimoto’s memorable take on Chinese, Japanese and Korean dishes; and Wine Bar George - the only Master Sommelier-led wine bar in Florida. Monday, May 4th from 11:00 am – 3:00 pm.

Optional Activities

Gatorland Experience
Gatorland is a 110-acre theme park and wildlife preserve in Florida. This tour gives you the opportunity to journey along some of the finest zip line towers in the world. Soar through the air over Cuban and Nile Crocodiles, then hop aboard the off-road monster vehicles for a rugged adventure. Conclude the tour with a private animal encounter! Includes boxed lunch. Saturday, May 2nd from 12:00 pm – 4:00 pm.

Golf Tournament at Waldorf Astoria Golf Club
Amidst the Bonnet Creek nature preserve is Golf magazine’s prestigious “Top Courses You Can Play” – The Waldorf Astoria Golf Club. Visually stunning and immensely playable, this Par 72 course is enhanced by natural elements like majestic cypress trees lining the fairways and features a five-tee system to accommodate golfers of every caliber. Includes breakfast and lunch. Sunday, May 3rd from 7:00 am – 2:00 pm.

Celebration Bike Tour
A fun 7-mile guided bike excursion is the perfect way to experience the Town of Celebration, famous for its nostalgic elegance. Learn about Celebration’s rich history and discover picturesque neighborhoods with world-class architecture, multimillion dollar mansions, parks, scenic winding trails, waterfront pathways, native wildlife and a vibrant downtown area. Sunday, May 3rd from 8:00 am – 12:00 pm.

Women in Industry Breakfast & Presentation
For a detailed description, see “Special Events.” Tuesday, May 5th from 7:00 am – 8:30 am.

Sound Healing & Yoga
Come enjoy a relaxation sanctuary at the Hilton Bonnet Creek complete with beautiful sounds, relaxing yoga session, and mindfulness workshop. After the session, participants will be guided in a facilitated discussion on sound, and how it relates to mindfulness. You will also have the opportunity to play with mini instruments, enjoy healthy snacks and take home a special gift. Tuesday, May 5th from 10:00 am – 12:00 pm.

Monday and Tuesday Lunch at the Hotel
Planning on staying at the hotel and want to join your spouse for lunch? Please register and we will save you a spot! Monday, May 4th from 12:30 pm – 1:30 pm and Tuesday, May 5th from 11:30 am – 12:30 pm.
**PARTIES***

**OPENING PARTY: MANGO’S TROPICAL CAFÉ**

When it comes to delivering a show and experience to remember, no place does it better than Mango’s, recently voted “Best Nightclub in Orlando!” Boasting a massive center stage and nine unique bars, all are designed around a distinct theme and featuring original artwork by local artists. You will enjoy dinner, a world-renowned live entertainment show with tributes to music icons and more. Sunday, May 3rd from 6:00 pm – 9:30 pm. MHEDA will provide transportation to this off-site event.

**CLOSING PARTY: FEATURING THE BAND PRIVATE STOCK**

We will kick off the evening with cocktails and an elegant dinner then dance the night away with high energy, fun and live music featuring MHEDA’s favorite band, Private Stock. Come make some noise and end the convention with your MHEDA friends. Tuesday, May 5th from 7:00 pm – 11:00 pm. Party will take place at the hotel.

*Opening and Closing Parties are included with your full registration fee. No additional registration required for these events.

**ABOUT THE HOTEL**

**HILTON ORLANDO BONNET CREEK**

14100 Bonnet Creek Resort Lane
Orlando, Florida 32821
407-597-3738

Special MHEDA Discounted Group Rate: $244
Single/Double Rate available until April 1, 2020 or until room block is sold out. For reservations, call 407-597-3738, and select option 5; or visit www.mheda.org/hotel2020. Please note, upgraded rooms including rooms at the Waldorf Astoria located next to the Hilton are available at a higher rate.

Whether conducting business, keeping up with a fitness routine or looking to spend quality time with your family, the Hilton Orlando Bonnet Creek hotel is here to make the most of your stay by offering the services you need, the amenities you expect, and the extras you deserve. Unwind in a spacious guest room, featuring modern décor and views of the Bonnet Creek Nature Preserve, float down the lazy river pool, play on the 18-hole championship golf course or plan an escape to the Walt Disney World® Resort. The resort features a total of 12 dining options which includes six restaurants and bars, as well as, six additional restaurants and lounges at the adjacent Waldorf Astoria Orlando.

Hilton Orlando Bonnet Creek is located approximately 18 miles from Orlando International Airport.

**DISTANCE TO LOCAL THEME PARKS:**

Magic Kingdom® Park (6 mi) // Disney’s Animal Kingdom® Theme Park (6.5 mi) // Epcot® (2 mi) // Disney’s Hollywood Studios® (3 mi) // Disney Springs® (2.5 mi)
IMPORTANT: Your 2020 Convention Registration DOES NOT include a booth in the Exhibitor Showcase and all exhibitors are required to have a minimum of one full Convention Registration. If you reserved a booth or tabletop, there is a separate fee. For more details, turn to pages 6-7 or call the MHEDA office at 847-680-3500.

MHEDA MEMBER REGISTRATION

$1495 per person on or before February 15th
$1695 per person after February 15th
Includes:

• Keynote Presentation and General Sessions
• Workshops
• Admittance to the Exhibitor Showcase & Happy Hour Reception
• (3) Breakfasts, (2) Lunches and all breaks
• Opening Party at Mango’s (Includes Dinner)
• Closing Party (Includes Dinner)
• Give Back Event
• Women in Industry Event
• Fishbowl Networking

NON-MEMBER REGISTRATION

$2495 per person
Includes all functions listed under Member Registration

SPOUSE/GUEST REGISTRATION

$995 per person on or before February 15th
$1095 per person after February 15th
Includes:

• Keynote Presentation and General Sessions
• Admittance to the Exhibitor Showcase & Happy Hour Reception
• (3) Breakfasts
• Opening Party at Mango’s (Includes Dinner)
• Closing Party (Includes Dinner)
• Give Back Event
• Women in Industry Event
• Does not include Spouses’ Optional Activities and Member Lunches on Monday and Tuesday

BOOTH OR TABLETOP ASSISTANT

$795 per person
Includes:

• Admittance to Sunday’s Opening Party at Mango’s
• Admittance to all Monday programs and Exhibitor Showcase
• Includes Monday Breakfast, Lunch, Refreshment Breaks and Happy Hour Reception
• This special offer is limited to one person per booth.

Note, in order to qualify for the Assistant Fee, your company must have a booth or tabletop in the Exhibitor Showcase and one person from your company must be registered as a full registrant.

“BOGO” HALF-OFF DISTRIBUTOR REGISTRATION

Share convention with a key member of your team. For every Distributor Member Registration, we are happy to offer you one half-off registration for anyone at your company who has never been to the convention. One person must be registered in full.

CANCELLATION POLICIES

Full amount refunded by March 1, 2020. Cancellations received between March 2-31, 2020 will be charged a $200 cancellation fee. No Refunds after March 31, 2020. Showcase – cancel before January 31 and you will be charged a $500 cancellation fee; no refunds after January 31. Tours/Spouse/Guest/Golf – Full amount refunded by March 15. No refunds after that date or during Convention.
REGISTRATION FORM

MHEDA CONVENTION & EXHIBITOR SHOWCASE MAY 2-6, 2020
Hilton Orlando Bonnet Creek
14100 Bonnet Creek Resort Lane
Orlando, Florida 32821

Did your company join MHEDA since May 1, 2019? Call the MHEDA office for the New Member special offer.

Company

Is your company a MHEDA member?  □ YES  □ NO

Address

City __________________________________ State __________________ Zip _____________

Phone ___________________________ Fax ____________________________

Registrant Information  First Time Reg Codes Total

Example: John Smith  Y  A, 1, 9 $1665

Registrant #1: ___________________________  _____ A, 1, 9 _____________

Registrant #1 E-Mail: ____________________________

Address (if different than above):

Spouse/Guest #1: ___________________________  _____

Spouse/Guest E-Mail: ____________________________

Registrant #2: ___________________________  _____

Registrant #2 E-Mail: ____________________________

Address (if different than above):

Spouse/Guest #2: ___________________________  _____

Spouse/Guest E-Mail: ____________________________

Email addresses required for all registrants

Payment Information

□ Check Enclosed □ Visa □ MasterCard □ American Express □ Discover

Number __________________________________________ Security Code __________

Card Holder’s Name ___________________________ Exp.Date ____________

Card Holder’s Email Address ___________________________

Address this Card is Billed to ____________________________

Signature __________________________________________

Registration Total

By registering for the 2020 Convention, MHEDA has the right to use your photo for future promotional material. If you have a disability, require special accommodations or have dietary restrictions, please call 847-680-3500. We will do our best to accommodate you. MHEDA will be recording some of the presentations and will have them available on our website after the event. By registering for the Convention, MHEDA has the right to have you in these recorded videos. Times and programs subject to change.

COMPLETE THE REGISTRATION FORM AND RETURN TO MHEDA WITH YOUR REGISTRATION FEE.

Payment must be received by MHEDA in order for your Convention, Tour(s), Golf Tournament registrations to be processed.
Fax: (847) 362-6989
MAIL: 201 U.S. Highway 45
Vernon Hills, IL 60061-2398

Call: (847) 680-3500  |  Email: connect@mheda.org  |  Visit: www.mheda.org
Thank You Sponsors!

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Advance Storage Products

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DLL

Doosan Industrial Vehicle America Corp

Forkliftaction

MCFA

Morse Manufacturing Co., Inc.

Rack Builders, Inc.

Resindek, the panel of experts

SpaceGuard Products

Steel King Industries Inc.

Toyota Material Handling, U.S.A, Inc.

UNEX Manufacturing Inc.

**BRONZE LEVEL**

Cascade Corporation

Cubic Designs, Inc.

Daifuku/Wynright

FMH Conveyors

UNARCO Material Handling

For information on other sponsorship opportunities, contact Kathy Cotter at kcotter@mheda.org. Sponsors as of November 15, 2019.

2020 Convention
May 2-6, 2020
Hilton Orlando Bonnet Creek
Orlando, FL

Details Inside!