



2019 WOMEN IN INDUSTRY CONFERENCE

Perspective

November 7, 2019

Loews Chicago O'Hare – Rosemont, IL
A Conference for Women in Material Handling



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Looking for a little perspective when it comes to your career and your life? How do you define success? How are you getting it all done? Do you want to gain insight and learn from your industry peers?

Gaining perspective is achieved by looking at those around you and ALSO looking at yourself. Make sure nothing is holding you back.

MHEDA & MHI are proud to present the third annual Women in Industry Conference. Gain leadership insight, unlock your personal best and meet other women who also work in material handling. It's a one-day event you won't want to miss!

WHO SHOULD ATTEND?

- Material Handling Executives, Owners, Presidents
- Operations Managers
- Marketing Managers
- HR Managers
- Sales Professionals
- Women who want to improve their leadership and communications skills.

WHAT ARE THE TAKE-AWAYS?

- Seek and find connection opportunities that will further your career.
- Gain awareness of how you are perceived by your direct reports, peers, and supervisors.
- Take a Leadership Assessment to learn what kind of leader you are.
- Hear from peers who are leaders in the material handling industry.
- Learn how to ignore the rules that created your limits.
- And so much more!

WHERE IS THE CONFERENCE?

Loews Chicago O'Hare

5300 N River Rd, Rosemont, IL 60018

\$189 Single/Double

For assistance booking, call 1.877.868.9134 and reference Group Code: MDA116

Rate is available until September 30th or until room block fills up.



Located just two miles from Chicago's O'Hare Airport, this award-winning hotel offers a stylish new design that reflects trellised gardens and lawns found in Chicago. Warm wood, garden greens and touches of cool concrete honor the city's parks and architecture and, most importantly, provide a soothing, residential-style oasis for your stay. Enjoy an onsite art gallery features a revolving lineup of works by local artists; 24-hour fitness center and convenient location just minutes away from the Fashion Outlets of Chicago, home to more than 130 luxury outlet stores.

Loews Chicago O'Hare Hotel is proud to have achieved the TripAdvisor Certificate of Excellence from 2012-2019

REVIEWS FROM THE 2018 WOMEN IN INDUSTRY CONFERENCE

- "Excellent content, encouraging and energizing, great networking."
- "Roundtable discussions were great, love hearing different outlooks."
- "Extremely uplifting and empowering."
- "A true feeling of encouragement being a female in the industry."
- "Gain better understanding and value of women in the industry and how we can become more empowered in our own organization."
- "Taking time for myself and my career, to make me a better leader."
- "New ideas about how to turn my hesitation into action."
- "I definitely added more tools to my toolbox to further my management goals."
- "It gave me back the blast I needed to remind me how important women are."
- "Much of the information shared has given me a new perspective about my self-growth as an individual and how I can impact others."
- "This was my first women in the industry and it was wonderful, it was a monumental meeting with like-minded women and learning from their experiences."
- "Excited to start implementing what I learned, amazing, engaging and useful content."



The Path to Gaining Perspective

HARD WON WISDOM

Presented by Fawn Germer from 8:15 am – 9:15 am

If you have ever wanted to pick the brains of highly successful leaders, now's your chance. Speaker Fawn Germer has personally interviewed over 300 amazing women. Fawn will share with you the success secrets of these leaders and trailblazers on what it takes to win. These inspiring stories are just the thing to give you a performance jolt.

- Market your achievements for career advancement.
- Realize your greatest potential by taking risks and moving forward.
- Give up on the concept of perfection and achieve your goals.
- Find key leaders who will advance and mentor you.

INDUSTRY WISDOM ROUNDTABLE DISCUSSIONS

9:30 am – 10:15 am and 2:00 pm – 3:00 pm

Roundtable discussions are interactive and engaging, giving you the opportunity to discuss what you have learned and share your own knowledge, opinions and experience. Based on attendee feedback, we are offering two roundtable sessions in 2019 giving you more time to connect, network and tap into the experience and wisdom of your peers.

COMMANDER LEADERSHIP

Presented by Mary Kelly from 10:30 am – 12:00 pm

Explore what makes some leaders wildly effective and how we can emulate their best traits. Review data from over 100,000 employee surveys to pinpoint the 7 most common reasons why some managers fail while others are so successful. Whether in your first year of management or your 30th, this program shows you how to avoid hidden pitfalls.

- Gain insight into behaviors that may be sabotaging the loyalty of your direct reports.
- Understand why your top talent may not be performing up to their potential.
- Gain tools to help you align team goals with the organizational mission.
- Access to a personalized leadership assessment to identify your leadership strengths and weaknesses.

MEMBER PANEL: PEER PERSPECTIVES

1:00 pm – 1:45 pm

Hear from men and women who are leaders in the material handling industry on the best ways to grow and thrive in your career. Panelists will discuss topics covering areas of leadership, communication, mentoring, business advice and reveal their resiliency strategies.

- Learn how to leverage your unique skills.
- Recognize the impact of professional polish in communication, negotiating, boundary setting and more.
- Understand how building and leveraging Emotional Intelligence can strengthen your professional success.

LIVE LIMITLESSLY

Presented by Laura Gassner Otting from 3:15 pm – 4:00 pm

Many of us spend our lives pursuing a singular idea of success, one that was created for us by someone else. We give votes to those who shouldn't even have voices and strive to go faster and faster even as we find ourselves falling further and further behind. We chase gold stars, we check all the boxes, we Lean In – and we still feel incomplete. Often described as "a kick in the ass surrounded by a warm hug," Laura brings both tough love and wisdom based on her bestselling book *Limitless*, and offers a no-holds-barred look at what it really takes to be confident in the choices that you make and the chances that you take.

- Light a fire within that catalyzes energy and excitement towards becoming the change agent needed to maximize impact.
- Learn how to ignore the rules that created your limits.
- Uncover how to align your energies and your actions, and do work that really matters so that you can live your best life.
- And get out of your own way!

QUESTIONS?

Visit www.mheda.org/women



MEET THE SPEAKERS



Shari Altergott (Facilitator)

Shari has over 18 years of experience within the Material Handling Industry. During her career she has held several positions within Marketing, Business Development and Executive Leadership. Over her time, she has developed a full scope marketing function

that manages corporate initiatives related to Customer Experience, CRM, Social Networking, Brand Development, Advertising and Lead Generation. Shari also formally served as the Marketing Chair for the CSCMP Chicago Board and currently serves as an Executive Board Member for Loyola's Supply and Value Chain Center.



Fawn Germer, Best Selling Author

Fawn is the best-selling author of nine books including the book, *Hard Won Wisdom*, which Oprah said was "very inspiring" on her show. She has been a keynote speaker for more than 80 Fortune 500 companies and was nominated for the Pulitzer Prize four times.

She is respected around the world for her groundbreaking work combining leadership with stress management that propel women leaders up. She has interviewed more than 300 of the most accomplished women of our times, including Olympic athletes, prime ministers, Nobel Peace Prize winners, Academy Award winners and many others who shared their secrets of success.



Mary Kelly, PhD, CSP, CDR, US Navy (ret)

Mary is a graduate of the US Naval Academy and spent 21 years on active duty, achieving the rank of Commander. She has trained over 40,000 military and civilian personnel in multi-cultural environments all over the world. Mary is also an economist and best-selling

author specializing in business and leadership development to improve efficiency and profits. She now builds successful strategies for corporate and association leaders. She has been quoted by the Wall Street Journal, Money Magazine, Entrepreneur, Men's Health, and other periodicals. Fun and funny, Mary is a college professor, international speaker, and author of award-winning leadership books projects and speaking for organizations worldwide.



Laura Gassner Otting, Author & Speaker

Founder & Chief Catalyzing Officer at Limitless Possibility, Laura inspires people to push past the doubt and indecision that keep great ideas in limbo. Her entrepreneurial edge has been well-honed over a 25-year career that started as a Presidential Appointee in Bill

Clinton's White House, where she helped shape AmeriCorps. Laura founded and ran a mission-driven executive search firm which partnered with the full gamut of mission-driven nonprofit executives, from start-up dreamers to scaling social entrepreneurs to global philanthropists. She is also a co-founder of a women's philanthropic network that has distributed more than \$1M to 25 different nonprofits.

TWO NETWORKING EVENTS YOU WON'T WANT TO MISS!

Kisses & Cannoli Networking Dinner



Wednesday, November 6 | 6:00 pm – 8:30 pm

Take the night off and join us for a relaxing evening at Carmine's Rosemont. Enjoy old-school Italian cooking with an elegant dining ambiance.



During the evening we will have a "Lip Print Reader." Lip print reading is the art of analyzing a person's lip print, and comically deciphering the lipstick print with razor-sharp accuracy. Each lip print is unique and can reveal how you are perceived by the world, who needs more hugs, energy levels, communication skills, food preferences, stubbornness, and much more. *Please note, this is an optional event. Registration is \$125 per person. Includes dinner, drinks, lip print reader entertainment, tax, gratuity and transportation.*

Happy Hour Reception

Thursday, November 7 | 4:30 pm - 5:30 pm

End your Women in Industry Conference experience with a networking reception. After a busy day of learning, relax with your industry colleagues by enjoying drinks and appetizers. Included with your conference registration. Sponsored by Charter Software Inc.

GIVE BACK OPPORTUNITY: DONATE A LIPSTICK

Find Your
Fabulosity

Find Your Fabulosity is dedicated to donating thousands of lipsticks to domestic violence shelters for women around the country. We will be collecting new/never used lipsticks at the Conference. To victims, a new lipstick marks a new beginning and rediscovery of her voice, identity, and beauty inside and out – her "fabulosity."

Registration Form

WOMEN IN INDUSTRY CONFERENCE - NOVEMBER 7, 2019

LOEWS CHICAGO O'HARE

Complete this registration form and return to MHEDA by fax at 847-362-6989 or register online at www.mheda.org/women.

Registrant #1 _____

Title _____

Email _____

Years in Material Handling _____

Is there a topic you wish to discuss during the roundtable session?

Registering for the Kisses & Cannoli Networking Dinner ? Yes No

Registrant #2 _____

Title _____

Email _____

Years in Material Handling _____

Is there a topic you wish to discuss during the roundtable session?

Registering for the Kisses & Cannoli Networking Dinner ? Yes No

Company _____

Address _____

City/State/Zip _____

Phone _____

Fax _____

Our company is a:

MHEDA Member MHI Member Both

Our company is a:

Distributor Manufacturer/Supplier Other

PAYMENT INFORMATION

Check Enclosed Visa MasterCard American Express Discover

Number _____

Security Code _____

Exp. Date _____

Card Holder's Name _____

Signature _____

Address this Card is Billed To _____

City/State/Zip _____

REGISTRATION FEE

Early Bird Member Rate
(by September 27) \$599

Member Rate
(after September 27) \$699

Non-Member Rate \$999

Kisses & Cannoli
Networking Dinner \$125

Registration Includes: All handout materials, breakfast, lunch, and a Happy Hour reception. Also includes networking with other material handling professionals who face similar career challenges as you and the priceless opportunity to bring your career to the next level! Optional dinner, travel and lodging not included.

Register Online at
www.mheda.org/women

MHEDA Fax: 847-362-6989

Mail: 201 US Highway 45,
Vernon Hills, IL 60061-2398

QUESTIONS?

Call MHEDA at 847-680-3500

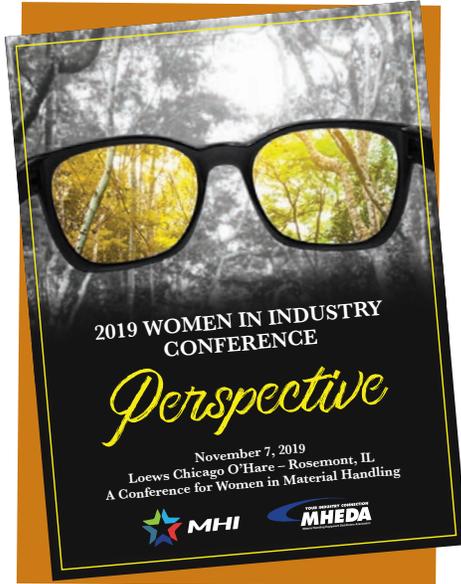
Register online at
www.mheda.org/women
Email: connect@mheda.org

By registering for the Women in Industry Conference, MHEDA and MHI have the right to use your photo, which may be taken during the event, for future promotional material. If you have a disability or require special accommodations, please contact us. We will do our best to accommodate you.

CANCELLATION POLICY

The full amount will be refunded if you cancel no later than October 24, 2019. Cancellations received after that date but before the start of the conference will be charged a \$200 administration fee per person. No refunds given for "no shows."

201 U.S. Highway 45
Vernon Hills, IL 60061-2398
www.mheda.org/women



**REGISTER BY SEPTEMBER 27TH
TO RECEIVE THE EARLY BIRD RATE!**

2019 WOMEN IN INDUSTRY CONFERENCE SCHEDULE AT-A-GLANCE

Wednesday, November 6

6:00 pm – 8:30 pm Kisses & Cannoli Networking Dinner
(Optional)

Thursday, November 7

7:00 am – 8:00 am Breakfast
8:00 am – 8:15 am Welcome
8:15 am – 9:15 am Hard Won Wisdom
9:30 am – 10:15 am Roundtable Discussions
10:30 am – 12:00 pm Commander Leadership
12:00 pm – 1:00 pm Lunch
1:00 pm – 1:45 pm Member Panel
2:00 pm – 3:00 pm Roundtable Discussions
3:15 pm – 4:00 pm Live Limitlessly
4:00 pm – 4:30 pm Trivia Game & Wrap-Up
4:30 pm – 5:30 pm Happy Hour Reception

**JOIN US THIS NOVEMBER!
LOEWS CHICAGO O'HARE
ROSEMONT, IL**

