

2016 MEMBER FEEDBACK

WHAT DOES MHEDA MEAN TO YOU?



Keeps Members Up to Date

MHEDA is an organization that keeps the industry professionals up to date on new technology and advancements in which customers value to run their business effectively. - *John J Wermert, Raymond of NJ, LLC*

MHEDA gives me insight into our industry that I simply would not get otherwise. From formal

educational sessions, to the oh-so important networking opportunities, MHEDA keeps me in touch with what is going on in Material Handling! - *Todd Gillespie, Riekes Equipment Company*

I am given an opportunity to keep up with what is going on in our industry. - *John Bonace, Fallsway Equipment Company*

Being a MVP

Being a member of MHEDA as a dealer gives my people a sense of connection and belonging to the industry to which they have committed themselves. Being a MHEDA MVP gives my people a sense of pride in being their best of the best. - *Bill Ryan, LiftOne*

Industry Insight/Benchmarking

A credible source of industry information. Good forums and easy to participate. - *Rob Buit, Morrison Industrial Equipment*

MHEDA has given me insight to what the industry is doing nationwide which allows me to compare how my company is performing against the rest of the industry. - *Michael Nelson, Nelson Equipment Co., Inc.*

MHEDA is our standard for benchmarking our business. - *Susan Allen, Lift Power, Inc.*

They are the connection between each forklift supplier and the market They allow us to have a view on the market (performance). They are good institution to learn about our specific business. - *Jean-Pierre Brousseau, Hewitt Equipment*

MHEDA is one of the avenues for staying current in technology and in current events in the industry. It is also a source for reference and educational needs. - *Steve Curfiss, AHS, LLC*

MHEDA helps us gauge our business to everyone else who is the same size, find out solutions faster to issues we may have by finding out what someone else does that could possibly help our business, gain knowledge from other businesses, find out what we do right. - *Nadine Vera, FMH Material Handling Solutions, Inc.*

Our relationship with MHEDA excels at making our dealerships more relevant in today's market place. it allows us to gauge ourselves against other dealer standards to improve our way of doing business. - *Audie Burgan, JM Equipment Co.*

Mentoring/Friendships

MHEDA does many great things, but the golden nugget is meeting and befriending some of the best people in the business that can help guide your business (and life) through their wisdom and experiences. - *Brad Baker, Cardinal Carryor*

MHEDA is my Mentoring Group, Peer Group, and Best Practice resource. - *Scott Hennie, Elite Supply Chain Solutions*

Organization focused on supporting and providing resources to distributors to meet the challenges in a constantly changing supply chain. MHEDA is a partner and resource to improve your business and get a better understanding of the market Also develop friendships last lifetime. - *Brian Neuwirth, Unex Manufacturing*

Best Practices/Share Ideas

Best practices are critically important to me. My MHEDA group is very beneficial for me to learn from seasoned folks in our industry. - *Mike Huisman, Morrison Industrial*